



PHILADELPHIA BAR FOUNDATION

Access to Justice Awards Benefit

Tuesday, October 20, 2020

Sponsorship Opportunities

2020 Award Winners



***Philadelphia Bar Foundation Award –
Special Tribute in honor of Cathy Apothaker
David Keller Trevaskis, Esq.***



***Philadelphia Bar Foundation Award
Kelly J. Gastley, Esq.***



***Pro Bono Award of the
Philadelphia Bar Foundation***



***Pro Bono Award of the
Philadelphia Bar Foundation***



Why Sponsor?



Our Mission

Through programs, grants, and partnerships, the Philadelphia Bar Foundation removes barriers to justice, engages the community in support of civil legal aid, and builds system-wide capacity in order to strengthen the provision of quality legal services and to ensure that all individuals understand their rights to equal justice under law.

About the 2020 Access to Justice Benefit

Each year, our annual award event celebrates Philadelphia's public interest community, civil legal aid organizations, and the businesses that partner with the Bar Foundation. In 2020, we will hold the first ever **virtual** Access to Justice Awards Benefit where our guests will have a one-of-a-kind experience and the opportunity give generously from their location.



Sponsor Benefits

Your 2020 sponsorship of this special event ensures that the Philadelphia Bar Foundation raises funds needed to support our 2020 grants. Historically, our Access to Justice event attracts hundreds of legal professionals in celebration of the public interest community. The event enables the Foundation to thank our generous donors and honor the outstanding achievements of pro bono and public interest lawyers in Philadelphia.

This annual awards event provides a meaningful opportunity to put your company in front of a robust and engaged audience of legal industry professionals in a mutually beneficial partnership. This year's virtual experience allows us to exceed our normal audience size, and provide marketing opportunities and viewership before, during, and after the event.



About Our Sponsorships



Exclusive Sponsorship Opportunities for Companies that Serve the Legal Industry

Through our **Unified Giving** campaign, law firms provide an annual one-time financial gift that provides sustenance to support the Philadelphia Bar Foundation for the whole year. The Bar Foundation relies predominantly on this campaign to support our annual grants. At the 2020 Access to Justice Awards Benefit we will thank our Unified Giving Partners for their support.

Businesses that support the legal industry or business community, and those who are simply interested in supporting the Philadelphia public interest community, are invited to participate in event sponsorship. We truly value your financial support of our mission and of our Access to Justice Awards Benefit.

By the Numbers

You can make the most of your sponsorship at any level by engaging with the Philadelphia Bar Foundation through our social media channels!

Twitter @PhilaBarFdn

1,000+ followers

Facebook @ThePhiladelphiaBarFoundation

430+ followers

LinkedIn @Philadelphia Bar Foundation

290+ followers

Website

www.philabarfoundation.org

1,500+ monthly sessions (average)

eNewsletter

8,000 subscribers



Sponsorship Levels



Brotherly Love [\$15,000]

- Prerecorded, branded message of support from your company leadership shown at start of event (1 min)
- Name in 2020 Access to Justice Awards Benefit press release
- Opportunity to speak about your company's services/products at a Philadelphia Bar Foundation Board of Trustees meeting (5 mins)
- Logo displayed on screen during virtual program
- Virtual podium recognition
- Full-page display ad in event program book (digital)
- Logo on 2020 Access to Justice Awards Benefit webpage
- Mentions on Foundation's Twitter, Facebook, and LinkedIn pages
- Logo in event newsletters
- Full-screen logo placement in event Thank You video

Equality [\$10,000]

- Opportunity to speak about your company's services/products at a Philadelphia Bar Foundation Board of Trustees meeting (5 mins)
- Logo displayed on screen during virtual program
- Virtual podium recognition
- Full-page display ad in event program book (digital)
- Logo on 2020 Access to Justice Awards Benefit webpage
- Mentions on Foundation's Twitter, Facebook, and LinkedIn pages
- Logo in event newsletters
- Full-screen logo placement in event Thank You video

Diversity [\$7,500]

- Virtual podium recognition
- Full-page display ad in event program book (digital)
- Logo on 2020 Access to Justice Awards Benefit webpage
- Mentions on Foundation's Twitter, Facebook, and LinkedIn pages
- Listing in event newsletters
- Full-screen logo placement in event Thank You video

Integrity [\$5,000]

- Half-page display ad in event program book (digital)
- Logo on 2020 Access to Justice Awards Benefit webpage
- Mentions on Foundation's Twitter, Facebook, and LinkedIn pages
- Listing in event newsletters
- Half-screen logo placement in event Thank You video

Freedom [\$3,000]

- Listing in event program book (digital)
- Logo on 2020 Access to Justice Awards Benefit webpage
- Mentions on the Bar Foundation's Twitter, Facebook, and LinkedIn accounts
- Listing in event newsletters
- Listing in event Thank You video

As of July 2020, all sponsorships are fully tax-deductible!

Please designate sponsorship level and submit program book ad files by October 1, 2020.

Thank you for your support of equal access to justice!





PHILADELPHIA BAR FOUNDATION

**1101 Market Street
11th Floor
Philadelphia PA 19107**

**To learn more, visit
www.PhilaBarFoundation.org**

**For questions regarding sponsorship, contact:
Laura Powers, Director of Development and Communications
(215) 460-8459
lpowers@philabarfoundation.org**

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by October 1, 2020.**

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