**2021 Friends of the Foundation Sample Email & Social Media Posts**

Build excitement and participation from your community!

Use this template to draft a [Friends of the Foundation](https://www.philabarfoundation.org/events/2021-friends-foundation) email to send to your family, friends, and colleagues and create social media posts about your event.

**Model Email (Send to any members of your community):**

Dear XXX:

Join me in participating in the Philadelphia Bar Foundation’s [Friends of the Foundation Campaign](https://www.philabarfoundation.org/events/2020-friends-foundation)! On [insert participation date here], we will be raising money to support the Bar Foundation’s 2021 grantmaking to nonprofit legal organizations that have been an essential instrument of front-line response during this crisis and will be just as critical during our recovery.

It’s easy to sign up and participate. Simply donate $5 (or more) to the Philadelphia Bar Foundation. You can donate online at www.philabarfoundation.org/events/513/register. Your donation amount will be confidential.

[Insert team captain name/contact information here] will be our team captain for the fundraiser. Please reach out to [him/her] with any questions.

Let’s join together to support emergency relief for civil legal aid in Philadelphia!

**Social Media**

Share pictures of your Friends of the Foundation fundraiser on social media! Remember to tag @PhilaBarFdn and #FriendsoftheFoundation in your posts.

**Sample Twitter Posts:**

We’re proud to support @PhilaBarFdn and civil legal aid in Philadelphia by being #FriendsoftheFoundation [Insert Picture]

We are committed to fighting for access to justice with the @PhilaBarFdn. #FriendsoftheFoundation [Insert Picture]

**Sample Facebook Posts:**

We are proud to support the @PhiladelphiaBarFoundation and emergency relief for civil legal aid in Philadelphia through the #FriendsoftheFoundation Campaign! [Insert picture]

We’re making a commitment to fight for equal access to justice for all with the @PhiladelphiaBarFoundation through their #FriendsoftheFoundation Campaign to raise crucial emergency funding for Philadelphia’s civil legal aid agencies! [Insert Picture]