

2020 Philly Jeans for Justice Campaign FAQs

Q: What is Philly Jeans for Justice?

A: Philly Jeans for Justice is a fun way for law firms, legal departments, and other businesses to raise crucial funding to support the Philadelphia Bar Foundation and its grants and other assistance to a wide range of legal aid non-profits. Our mission:

Through programs, grants, and partnerships, the Philadelphia Bar Foundation removes barriers to justice, engages the community in support of civil legal aid, and builds system-wide capacity in order to strengthen the provision of quality legal services and to ensure that all individuals understand their rights to equal justice under law.

Q: When does this take place?

A: Every month in 2020 – you pick the day! Choose a day or multiple days during the year that work well for your office.

Q: What is involved for participating in the event?

A: People at your law firm, legal department, or law-related business “buy” the privilege to wear jeans, themed clothing, or costumes at work for one day. Your office team can decide to wear sports jerseys, attire from their alma mater, Halloween costumes, sneakers, or any casual, fun theme that you’d like! Some offices choose to amplify their Jeans for Justice events with additions like participation raffles and office celebrations.

Q: How does my office sign-up?

A: You can quickly register your office [online](#). You’ll provide the name of your team captain and other basic office contact information. Once the form is complete, the Philadelphia Bar Foundation will contact you to assist with preparation!

Q: What if my office already has dress-down days?

A: Many offices that hold regular casual Fridays still participate in Jeans for Justice!

Your office can decide to go with another theme, like wearing sports jerseys, alma mater attire, Halloween costumes, ugly sweaters, or sneakers.

Q: How do the participants make the charitable donations?

A: Individual participants donate online or in-person (paying the Team Captain by cash or check) and indicate their participation. We encourage participants to donate online to simplify record keeping and ensure their donation is tax-deductible. Checks can be made out to the Philadelphia Bar Foundation.

The Philadelphia Bar Foundation is registered as a 501(c)(3) nonprofit organization. Contributions to the Philadelphia Bar Foundation are tax-deductible to the extent permitted by law. The official registration and financial information of the Philadelphia Bar Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Q: How do I know who my team captain is?

A: Your office will choose a team captain and share the captain's name and contact information with the Bar Foundation.

Q: What other decisions do we need to make?

A: Pick a day for your event. Decide to whether to wear jeans or choose another theme. Then, recruit your colleagues to participate!

Q: How can I increase participation?

A: Advertise your Jeans for Justice event in advance by email, posters, or any way that works for you! Sample email, social media posts, and flyers are available our webpage. It is helpful to put the flyers in highly-visible areas, to help raise awareness for those in your office. We will send you identifying Jeans for Justice stickers to distribute for your event. Share your participation by taking photos and posting on social media.

Q: Is there any competition for Philly Jeans for Justice?

A: Participating offices will compete each quarter of the year to see which office can raise the most and/or have the most participants. The winning office(s) will receive special recognition and the appreciation of those benefiting from your generosity.

Q: Do we have to wear casual clothes to participate?

A: No! You may have court that day or an important meeting and still want to participate without being able to dress casually. You can still make a donation and help your office in the Philly Jeans for Justice Campaign.

Q: Does the team captain need to keep a list of participants?

A: Yes. The team captain for each office will document and list participants on the official sign-up sheet, available on the event webpage. The list will show the number of participants for the office competition and also help to keep track of those who donate in cash or check rather than online.

Have more questions? Feel free to contact the Philadelphia Bar Foundation!