

## Philly Jeans for Justice Sample Email & Social Media Posts

Drum up the excitement and participation from your office!

Use this template to draft a Jeans for Justice email to send to your colleagues and create social media posts about your event. All examples are customizable, so have fun with it! Thank you for your support!

### Model Email (Send to Colleagues in Your Office):

Dear Staff:

Our office is participating in the Philadelphia Bar Foundation's Philly Jeans for Justice Campaign. On [insert participation date here] we will hold a "Go Casual Day" supporting the Bar Foundation's grant-making to a wide range of legal aid non-profits in Philly. The firm or company with the most participants or money raised will receive special recognition.

Our team captain is [insert team captain name/contact information here.]

It is easy for you to sign up to wear denim for a day. Simply [go online](#) and securely donate \$5 (OR MORE!) to the Bar Foundation. Your donation amount will be confidential. Instead of donating online, you can give \$5, or another donation amount, directly to our team captain and add your name to the sign-up sheet.

Any questions? Reach out to our team captain. Let's join together to fight for equal access to justice!

Many thanks

## Social Media

Share pictures of your Philly Jeans for Justice day on social media! Remember to tag @PhilaBarFdn and #PhillyJeansForJustice in your posts.

### Sample Twitter Posts:

We're proud to support @PhilaBarFdn for #PhillyJeansforJustice! [Insert Picture]

We are committed to fighting for access to justice with the @PhilaBarFdn.  
#PhillyJeansforJustice [Insert Picture]

### Sample Facebook Posts:

We are proud to support the @PhiladelphiaBarFoundation for their #PhillyJeansforJustice Campaign raising crucial funding for its grants to a wide range of legal aid non-profits in Philly! [Insert picture]

We're making a commitment to fight for equal access to justice for all with the @PhiladelphiaBarFoundation in support of their #PhillyJeansforJustice Campaign to raise crucial funding for its grants and other assistance to a wide range of legal aid nonprofits in Philly! [Insert Picture]