

# Philly Jeans for Justice Sample Email & Social Media Posts

Build excitement and participation from your office!

Use this template to draft a Jeans for Justice email to send to your colleagues and create social media posts about your event.

## Model Email (Send to Colleagues in Your Office):

Dear Staff:

Our office in participating in the Philadelphia Bar Foundation's <u>Philly Jeans for Justice</u> <u>Campaign</u>! On [insert participation date here], we will hold a denim day supporting the Bar Foundation's mission to advance equal access to justice.

It's easy to sign up and participate. Simply donate \$5 (or more) to the Philadelphia Bar Foundation. You can donate online at <u>www.philabarfoundation.org/events/424/register</u>. Your donation amount will be confidential. You can also give your donation directly to our team captain and add your name to the sign-up sheet.

[Insert team captain name/contact information here] will be our team captain for the event. Please reach out to [him/her] with any questions.

Let's join together to fight for equal access to justice!

### PHILADELPHIA BAR FOUNDATION

1101 Market Street 11th Floor Philadelphia, PA 19107–2955 P. 215.238.6337 F. 215.238.1559 info@philabarfoundation.org www.philabarfoundation.org

The Philadelphia Bar Foundation is registered as a 501(c)(3) nonprofit organization. Contributions to the Philadelphia Bar Foundation are tax-deductible to the extent permitted by law. The official registration and financial information of the Philadelphia Bar Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.



## **Social Media**

Share pictures of your Philly Jeans for Justice day on social media! Remember to tag @PhilaBarFdn and #PhillyJeansForJustice in your posts.

#### Sample Twitter Posts:

We're proud to support @PhilaBarFdn for #PhillyJeansforJustice! [Insert Picture]

We are committed to fighting for access to justice with the @PhilaBarFdn. #PhillyJeansforJustice [Insert Picture]

### Sample Facebook Posts:

We are proud to support the @PhiladelphiaBarFoundation for their #PhillyJeansforJustice Campaign! [Insert picture]

We're making a commitment to fight for equal access to justice for all with the @PhiladelphiaBarFoundation in support of their #PhillyJeansforJustice Campaign to raise crucial funding for assistance to a wide range of legal aid non-profits in Philly! [Insert Picture]

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