

Philly Jeans for Justice Sample Email & Social Media Posts

Build excitement and participation from your office!

Use this template to draft a Jeans for Justice email to send to your colleagues and create social media posts about your event.

Model Email (Send to Colleagues in Your Office):

Dear Staff:

Our office in participating in the Philadelphia Bar Foundation's Philly Jeans for Justice Campaign! On [insert participation date here], we will hold a denim day supporting the Bar Foundation's mission to advance equal access to justice.

It's easy to sign up and participate. Simply donate \$5 (or more) to the Philadelphia Bar Foundation. You can donate online at www.philabarfoundation.org/events/424/register. Your donation amount will be confidential. You can also give your donation directly to our team captain and add your name to the sign-up sheet.

[Insert team captain name/contact information here] will be our team captain for the event. Please reach out to [him/her] with any questions.

Let's join together to fight for equal access to justice!



Social Media

Share pictures of your Philly Jeans for Justice day on social media! Remember to tag @PhilaBarFdn and #PhillyJeansForJustice in your posts.

Sample Twitter Posts:

We're proud to support @PhilaBarFdn for #PhillyJeansforJustice! [Insert Picture]

We are committed to fighting for access to justice with the @PhilaBarFdn.
#PhillyJeansforJustice [Insert Picture]

Sample Facebook Posts:

We are proud to support the @PhiladelphiaBarFoundation for their #PhillyJeansforJustice Campaign! [Insert picture]

We're making a commitment to fight for equal access to justice for all with the @PhiladelphiaBarFoundation in support of their #PhillyJeansforJustice Campaign to raise crucial funding for assistance to a wide range of legal aid non-profits in Philly! [Insert Picture]